Cookies

We keep an anonymous log of all traffic to this website using Google Analytics. Please rest assured that this information cannot be traced back to you as an individual.

The purpose of this tracking is to gain a better understanding of how our users use the website, so we can optimize the site for you as a user. We use cookies to store information on your computer. This is standard technology on virtually all websites.

Most web browsers are usually set to accept cookies. Please note that you can delete cookies at any time by following the instructions for deleting cookies in your web browser. You will find information about this via the Help button in your web browser. Please note that limiting access to cookies may affect the functionality of our website.

Google Analytics

The Google Analytics cookie is a first-party cookie. It is set to be deleted automatically after 24 months if you do not return to our website. You can click here to opt-out of the use of cookies from Google Analytics. Google Analytics cookies are created as soon as you visit a website where a valid tracking code is implemented. Visit Svalbard uses the analytics tool Google Analytics to study traffic, usage patterns and trends on this website. The data collected is used to optimize the user experience and customize the content of the website. In accordance with Google's guidelines for the use of Google Analytics, the personal data of users is not collected. The data collected is stored on Google servers. You can click here to read more about how Google collects and safeguards data.

Facebook

Facebook uses cookies to collect information to personalise ad content for users. The tracking cookies work anonymously so no personally identifiable information is collected. You can easily turn off cookies in your web browser. You can click here to control that Facebook does not show you ads based on your surfing habits. Click here to read Facebook's policy on the use of cookies.